

Shreshth Agarwal

Founder | Hub4Estate | Orizza + Frost | 12thies_Only

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SNAPSHOT

18. Second-generation Baniya business family, Sri Ganganagar → Bangalore. Building **Hub4Estate** — a DPIIT-recognised sealed-bid procurement service for construction materials. Parallel operator: **Orizza** (imitation jewellery, 262 SKUs, live), **Frost by Orizza** (925/999 hallmarked silver), and **12thies_Only** (400+ student families). Five ventures, five years.

10+

paying clients

₹7L+

net profit · 3 mo

13.4%

blended below retail

36.7%

peak deal savings

3

brands live

CURRENTLY BUILDING

Founder & CEO · Hub4Estate

Mar 2026 — Present

HUB4ESTATE LLP · LLPIN ACW-4269 · DPIIT-recognised · Transitioning to Hub4Estate India Pvt Ltd

Sealed-bid procurement service for construction materials. Buyer posts a requirement, verified dealers submit blind quotes, best price wins, contact revealed only after selection. Started with electricals — category-agnostic engine.

- 10+ paying pilot clients across Hisar, Jaipur, Delhi. ₹7L+ net profit in three months on the manual model.
- 13.4% blended savings below retail; up to 36.7% on flagship deals (Sony LED Panel, Sony Speaker, Philips 200 LEDs, FRLS Cable 200m).
- Every request becomes a permanent DB entry: pricing intelligence compounds with every deal.

Founder · Orizza + Frost

Jun 2026 — Present

Orizza Private Limited · GST 08AAFCO2259P1ZV · PAN AAFCO2259P

Orizza is a high-end imitation jewellery house with 262 SKUs, launched online within a month of build. Frost by Orizza is the silver sub-brand — 925/999 hallmark-certified brooches, cufflinks, buttons, and jewellery. Store openings queued.

Founder · 12thies_Only

2024 — Present

Youth-led community for Class 12 students · still active

400+ student families in network. Organised ‘Exit Code’ event with 200+ students. Run club active, donations flowing, 200+ trees planted.

PAST VENTURES

Treva Iconic Jewels · Founder

2022 — 2024

D2C jewellery brand, closed 2024

Built and operated end-to-end for a full year — sourcing, branding, fulfilment, customer service. Wound down due to a partner issue. Every lesson from that failure shaped how Orizza and Frost are structured today.

UAE / Dubai Dropshipping · Owner-operator

2020 · Age 15

Built an international dropshipping operation from Class 9. Self-funded first iPhone and MacBook with the profit.

Structured Hedging Portfolio · Independently built

2021 · Age 16

Not tips, not speculation — actual hedging and capital management, built through discipline. Still runs my founder finance today.

EDUCATION

MESA School of Business, Bangalore · Founder’s Batch (Cohort 1)

2025 — 2029

Undergraduate Founder’s Program · dual degree with NMIMS

NMIMS · BBA (Finance)

2025 — 2029

Dean’s Meritorious List · BBA Finance

FAMILY BUSINESS LEADERSHIP · running verticals since age 13

Aggarwal Agro Industries & Warehousing · warehousing, agri-stock trading, logistics.

M/s Sadhu Ram Sanjay Kumar · agri-trading & commodities; supply-chain P&L.

Ganpati Mangla Multitrade Pvt Ltd · Jack & Jones / Only / Vero Moda franchises in Tier-3.

Family Jewellery Showroom · managed shop-floor and clientele since age 13.

Family Real Estate & Construction Arm · site-level oversight; where the Hub4Estate thesis was born.

ROOMS I’VE BEEN IN

Elevation Capital — Pitch · Manish Advani (Partner) + Rohan Kohli. 2026

IIT Delhi — Top 5 of 160 Teams · ahead of 155 engineering teams. 2025

TETR D2C Founder Connect · Bharat Sethi, Aman Arora, Vikas Bagaria, Sidhant Keshwani. Jan 2025

SMC Summit Jaipur · met Ritesh Agarwal (OYO), Ashneer Grover. May 2024

YourStory Interview · Shradha Sharma sit-down.

IDAC Expo Mumbai + IIT Bombay · flew in within 12 hrs. Mar 2026

Wharton Global HS Investment Comp · team leader, 17% return / \$100K. 2024

TechSparks 2024 · 1-on-1 Shradha Sharma; met Nithin Kamath, Ronnie Screwvala, Naveen Tewari.

Masters’ Union Startup Week · team leader out of 78 students. 2024

State Badminton, U-17 · 3rd place, District. 2019

COMMUNITY

Rotary Club Sri Ganganagar · raised ₹10L for COVID-19 relief; blood-donation drives and medical camps.

Tapovan Trust · drug-awareness campaigns and youth mentorship.

Robinhood Organisation · weekly support to underprivileged students near railway stations — food, education, birthdays.

NSRCEL Launchpad · application submitted. **PGP Bharat** · interview held. **Campus Founders Cohort 6** · applied.

References, letters of recommendation, financials, and pitch deck available on request · shreshthagarwal.com · hub4estate.com